## Affinity: Cold Reading's 3rd Way by Paul Voodini eBook DOWNLOAD

**Affinity** is a new way of looking at readings that takes the positive elements from both the esoteric world and the cold reading/mentalism world, and molds them together into something new - a **3rd Way**.

Being a mentalist and a magician who spent a large portion of his formative years believing in the esoteric and the paranormal, Paul Voodini has always carried with him elements from that world. These elements have often seeped (and in some cases crashed) into Paul's mentalism work. As an individual, Paul cannot disentangle himself from the esoteric, but also cannot unlearn all that mentalism has taught him. Therefore, both camps must (and do) sit happily within him, augmenting each other, in a spirit of mutual benefit.

This, then, is **Affinity: The 3rd Way** - a technique for providing readings that encompasses the positive elements from both the esoteric and the mental while sifting out the negatives that both camps also possess.

The 78-page **Affinity** PDF goes beyond cold reading and beyond the purely esoteric. It is a technique that has been crafted after decades of real-world work at venues as varied as psychic fairs, wedding receptions, and magic shows!

**Affinity** builds upon Paul's previous work, from *Reader of Minds* to the *Cathy Shadows* output, but it is a stand-alone piece. Prior knowledge of Paul's earlier work is by no means essential. Likewise, **Affinity** is all inclusive and is aimed both at the beginner and the experienced reader.