

Magic of Michael Ammar - eBook - DOWNLOAD

The **Magic of Michael Ammar** is now available in eBook version!

The **Magic of Michael Ammar** is a foundational text in modern magic, from a pivotal figure in the art - named by Magic Magazine as "one of the most influential magicians in the 20th Century" Michael Ammar has won magic plaudits and awards galore, performing for presidents, royalty and celebrities worldwide, with a powerful commercial style that is detailed within this eBook.

This large, extensively illustrated book covers the very best of Ammar's work, with dozens of finely crafted magic performance pieces for close up, stand-up, casual and restaurant settings, with full scripting and presentational notes, including his legendary Cups and Balls routine. The book also includes essays that dig deep into Michael's unique philosophy in the art, as well as detailed instructions on Ammar's proven methods for making your magic memorable, and even how to negotiate higher performance fees with proven real-world advice, and even practical worksheets.

The **Magic of Michael Ammar** is a deep cut through the work and mindset of one of magic's very best performers and thinkers, including material that is now ubiquitous because of its inarguable excellence, Ammar even shares secrets passed to him from his mentor, Dai Vernon, on how to develop your skills in magic to their highest standards.

If your magic is ready to go to the next level, The **Magic of Michael Ammar** contains all the material necessary to get you there.

Introduction (by David Copperfield)

Foreword (by Michael Ammar)

Preface (by Mike Maxwell)

CHAPTER 1: Cups & Balls

- Stand-up Cups & Balls
- The Dai Vernon Wand Spin

CHAPTER 2: Utilities

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- Amazing Coin Vanish (by Rick Anderson)
- Fingertip Coin Vanish (by John Carney)
- Ultimate One-Finger Spellbound
- Corner Switch
- Bottom Deal Force
- Wiped Clean #1
- Wiped Clean #2
- Clip Card Vanish
- Cut And Restored Rope Replacement
- Side Steal
- Thumb tip Finesse

CHAPTER 3: Eight Philosophical Essays On Magic

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- Super Group
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- The Unspoken Performance
- Lying: The Unconscious Dilution Of Impact
- Get More Rubals From Your Magic
- I'm In Training
- Have No Mercy

CHAPTER 4: Social Workers

- This'll Flip You Out
- Coin On Ceiling
- Card Matrix
- Snort But Sweet (by Bob Chesebro)
- Silver Certificate (by Lou Gallo)
- Coin In Pen Cap (by David Williamson)

CHAPTER 5: Restaurants

- New Wave Coins Across (by Mike Gallo)
- Reverse Matrix (by David Williamson)
- The Vanishing Glass
- Coins Through Table Kicker (by Mike Gallo)

- Now Cut That Out (by David Williamson)
- Switching Sandwiches
- Torn And Restored Cigarette #1
- Torn And Restored Cigarette #2
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- Bluefield Debut
- Broken And Restored Rubber Band Finesse
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CHAPTER 6: Reputation Makers

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- Card Cubes
- Let's Hit The Bottle

CHAPTER 7: Stand-Up

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- Signed Bill In Light Bulb
- Billy. The Hypnotized Balloon
- The Two Card Trick
- Haley's Comet

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- Personal Project Planner
- Booking Sheets

CHAPTER 9: Classic Renditions

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- The Crazy Man's Handcuffs

CHAPTER 10: Bonus Chapter

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- Double Colour Change
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- Inversion (by James Lewis)
- Incredible Coins Across
- The Vernon Theory Of Artistic Advancement: An Essay
- Challenging Your Experiences: An Essay
- Where Do You Stand?: An Essay
- On Magic Competition - Part One: Technical Preparation
- On Magic Competition - Part Two: Mental Preparation
- Pencil Thru Quarter Finesse (by David Williamson)

CHAPTER 11: Making Magic Memorable

- The Development Of Style
- Eight Principles For Making Magic Memorable

CHAPTER 12: Negotiating Higher Performance Fees

- Negotiating
- The Three Stages Of Negotiation
- Nine Gambits

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