
Edo Karuta (GOLD) - Pokerdeck

Edo Karuta Playing Cards is our fifth playing card offering on Kickstarter. After previous four playing card projects (modestly successful due to the support of our backers) that were entirely focus on the theme of change and transformation, we decided to explore something different - street graffiti. We have always been interested in street culture, which Flagrant Agenda started off with, particularly graffiti and how it can be use as an medium to make a point. After at least two unsuccessful attempts to come up with a concept and design that we are pleased with, we stumbled upon MILTZ.

The aesthetic mainstay of Edo Karuta is the ubiquitous Edomoji, Japanese typographic and lettering styles that were invented and vastly popular during the Edo period. They are primarily used for advertising and branding in the various trades that sprung up during the prosperous epoch before the advent of modern Japan. You can still see many traditional Japanese brands using Edomoji in their marketing efforts. Walk by any Japanese restaurants and you will bound to see banners with Edomoji written on them. In Edo Karuta, these typographical elements are superimposed onto each other to make up interesting and visually arresting motifs, the signature style of MILTZ that we saw in his Shibuya Bluffiti project. You can see these representations most clearly in our card backs.

EDO KARUTA features:

- Two color schemes - The red/white Daimyo deck and the black/gold Shogun deck
- Printed by United States Playing Card Company
- Traditional cut and magic finish
- Available in 2 editions - the Basic and the Special
- Premium metallic ink for Shogun deck
- Fully customized seal
- For Basic - a classic Bicycle deck with a standard tuck case
- For Special - custom pressed tuck case with special deck sleeve.