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## Agenda Red Premium Edition - Pokerdeck

Making a point without actually expressing what one has in mind or worse, making a different point from what one has in mind with the intention to mislead, is the key message that Agenda Red is representing. The reasons for not expressing what one has in mind can range from the innocuous ("I am shy," "I am just trying to keep my opinions to myself") to the malicious ("The media is -- really, the word, I think the best term I've come up with -- is fake").

You can call this having hidden agendas or ulterior motives. Different sides of the same coin. The essence of all these is putting on a front that is not genuine - **a facade**. In **Agenda Red**, this idea of a facade is incorporated into the card design through the use of masks. Masks are featured prominently in our newly designed Aces and Court cards. We are quite pleased with ourselves that we managed to cover another key aspect of change and transformation and to represent it through a simple and elegant metaphorical device. We hope you share the same sentiments too.

### **AGENDA RED PREMIUM** features:

- A primarily yellow-gold/red color scheme
- Printed by the United States Playing Card Company
- Traditional cut and magic finish
- Fully customized numbered foiled seal
- Custom pressed tuck case printed with premium red cotton paper and letter-pressed white ink, and gold hot foil stamping.