

Truth Trade Show by Eddie Tullock - DVD

Learn the real work on trade show magic from the legendary figure who literally invented the concept - Eddie Tullock. Eddie has stopped traffic in trade show aisles for more than four decades with nothing more than a deck of cards and some powerful techniques. You'll learn the strong effects he uses to hold audiences spellbound and you'll learn how to weave a client's sales message into your magic - and that's the real name of the game! Then, after the magic, Eddie sits down with guest host Michael Ammar to discuss just about everything you need to know about how to get into the demanding but lucrative world of trade show magic.

Running Time Approximately 2hr 35min