

Street Magic Magazine December 07/January 08 Issue by Black's Magic - Book

NOTE: Please be aware that the magazine *itself* is a **Book Test** and any printing "errors" are intentional. Full instructions are on page 10!

More than a magazine with a HOT girl on the cover, this is an actual TRICK! In an industry first, **Street Magic Magazine** has created the first ever MAGAZINE TEST (book test concept built into a magazine) that can be used by any of our readers to do mental magic or mentalism.

Built on the **SM** template, this issue of **Street Magic Magazine** features and all-star-mentalism-cast and focuses on this specific section of magic.

The magazine has been designed with TWO covers... the real one that features the sexy girl in the Santa outfit, and the fake one that features Uri Geller.

The top cover can be removed and the inside is a 2008 calendar (on one side is a **SM** Girl wearing **SM** style tank-top and panties and on the other all the months of 2008 so you can mark your schedule).

Inside this issue you'll still find all the content that you love in **SM** from Magic Friday by editor-at-large Jamie D. Grant to Magician Death Match featuring Criss Angel and Uri Geller against James Randi.

This issue's guest writer Michelangelo puts paper to pen, or, ermmm, fingers to keyboard to bang out three good contributions... one of Uri Geller, one on James Randi, and part two of his Street Lust article continued from the last issue.

De'vo vom Schattenreich brings in some friends to kill you, well, not really, with some XCM. Starting with Chappi from Italy, you'll learn the Arc De Triumph and then Rick Smith Jr., the world record holder for throwing a playing card 216 feet-4 inches comes along to teach Fire Flicking, and a buch more.

If you like international travel, then you'll love what Editor-in-Chief James L. Clark shares about trip to Japan with Rico de la Vega to work with Cyril Takayama.

Justin Robert Young from iTricks comes back for another round of Magic, Media, & Culture and tells us about what's up on TV to include stuff about Derren Brown,

a dude who's making waves all over the globe with his cutting edge mentalism. A perfect topic for this particular issue of **SM**.

You like the High Caliber ads? Joel Broock was the first person to challenge **SM** with an ad that, well, pushed the limits. It was a bold move as it set the stage for **SM** to move in a direction that set them apart -- waaaaayyyyyyy apart -- from the other magic magazines. A MASSIVE amount of **SM** readers loved his ad and wanted more like it, so **SM** started the Page 69 girl. Well, Joel's back with another hard-hitting ad that is sure to please.

Mentalist supreme Banachek, one of the coolest dudes around, hits the pages with "What's My Sign"... it's a great effect dealing with zodiac signs.

In the *Street Magic Survival Guide* **SM** teaches you how to open a combo lock using a home made shim made out of a Red Bull can... Red Bull gives you wings, and also opens Master Locks. Go figure.

Reviews.... **SM** has stuck a ton of great reviews in this issue too. If you want to know what's the latest and greatest, then check out that section.

SM has also added a ton of mentalism and mental magic effects in this issue including a COMPLETE routine provided by Mark Edward, how to do the center tear, a peek by Richard Busch, how to cold read, and much, much, more.

Street Magic is a cross between magazines like Maxim, FHM, GQ, and Thrasher with a magic flavor that makes us stand WAY out from the crowd. We are fresh, up-to-date, and from the streets.

We don't BS, we don't play politics, and we are in your face with hard-hitting articles, features, reviews, and in-depth interviews with the hottest magicians around. If some piece in our magazine doesn't get you pissed off or thinking, then we've not done our job.

We are here to provoke intelligent thought, logical discourse, and to positively influence magicians of all levels into thinking outside the proverbial "magic" box, and start pushing our art to the next level.

SM is a magazine for the thinking magician-for artists who don't want to fall in line and be like everyone else, but want to stand out from the crowd and be proud of

who they are, where they are going, what they accomplish, and the legacy they leave behind. SM is about you and we prove that by featuring magicians of all levels. You don't have to have been dead for 70 years to get the cover.

We are about the rising leaders in magic-the ones who entertain on the street, stage, and screen today, in the near future, and in the days to come. And we are for all the magic shops-the places that got us into magic in the first place. We are not about ad space; we are about content and producing a magazine that increases the public's interest in our art.

But most of all, we are totally unpredictable. Period. You'll never know what's going to happen next in SM-and that's what makes us really stand out.