

The Approach by Jamie D. Grant

Ever wanted to make money (or make more money) performing magic? Discover the secrets to becoming a working magician with **The Approach** by Jamie D. Grant.

The Approach has long been recommended as one of the best resources for going pro. Now, thanks to Vanishing Inc., it is finally available again in a gorgeous, newly laid out softcover edition.

This incredible book gives you the practical advice needed to evolve from someone who just does tricks for friends into a professional magician. Its unique interactive workbook style allows you to put everything into action immediately. Just follow along and you'll come out the other side as a working pro.

"A required investment in your performing career."

-Ken Weber

The Approach shares the most important secrets behind the business aspect of show business. Jamie helps you avoid all the most common mistakes and pitfalls by offering invaluable insights he's gained during the last two decades performing for billionaires and celebrities.

You'll learn everything from how to create promo materials and book gigs to the best ways to approach groups and make genuine connections with clients. Jamie also discusses how much to charge (including how to charge more), how many tricks to do per group, what to do if you get busted, handling hecklers, and so much more. You won't find a more complete blueprint for becoming a successful working magician anywhere else.

It doesn't matter if you're a total beginner or have been performing magic for years, **the Approach** is your roadmap to transforming your passion into a profession. Get your copy today. It's an investment that will serve you well for years to come.