

Magic of Michael Ammar - Buch

The Magic of Michael Ammar

is a foundational text in modern magic, from a pivotal figure in the art - named by Magic Magazine as "one of the most influential magicians in the 20th Century" Michael Ammar has won magic plaudits and awards galore, performing for presidents, royalty and celebrities worldwide, with a powerful commercial style that is detailed within this very book.

This large, extensively illustrated book covers the very best of Ammar's work, with dozens of finely crafted magic performance pieces for close up, stand-up, casual and restaurant settings, with full scripting and presentational notes, including his legendary Cups and Balls routine. The book also includes essays that dig deep into Michael's unique philosophy in the art, as well as detailed instructions on Ammar's proven methods for making your magic memorable, and even how to negotiate higher performance fees with proven real-world advice, and even practical worksheets.

The Magic of Michael Ammar is a deep cut through the work and mindset of one of magic's very best performers and thinkers, including material that is now ubiquitous because of it's inarguable excellence, Ammar even shares secrets passed to him from his mentor, Dai Vernon, on how to develop your skills in magic to their highest standards.

If your magic is ready to go to the next level, The Magic of Michael Ammar contains all the material necessary to get you there.

Introduction (by David Copperfield)

Foreword (by Michael Ammar)

Preface (by Mike Maxwell)

CHAPTER 1: Cups & Balls

- **Stand-up Cups & Balls**
- **The Dai Vernon Wand Spin**

CHAPTER 2: Utilities

- Retention Vanish
- Amazing Coin Vanish (by Rick Anderson)
- Fingertip Coin Vanish (by John Carney)
- Ultimate One-Finger Spellbound
- Corner Switch
- Bottom Deal Force
- Wiped Clean #1
- Wiped Clean #2
- Clip Card Vanish
- Cut And Restored Rope Replacement
- Side Steal
- Thumb tip Finesse

CHAPTER 3: Eight Philosophical Essays On Magic

- In The Men's Hut
- Super Group
- I've Got Rhythm
- The Unspoken Performance
- Lying: The Unconscious Dilution Of Impact
- Get More Rubals From Your Magic
- I'm In Training
- Have No Mercy

CHAPTER 4: Social Workers

- This'll Flip You Out
- Coin On Ceiling
- Card Matrix
- Snort But Sweet (by Bob Chesebro)
- Silver Certificate (by Lou Gallo)
- Coin In Pen Cap (by David Williamson)

CHAPTER 5: Restaurants

- New Wave Coins Across (by Mike Gallo)
- Reverse Matrix (by David Williamson)
- The Vanishing Glass
- Coins Through Table Kicker (by Mike Gallo)

- **Now Cut That Out (by David Williamson)**
- **Switching Sandwiches**
- **Torn And Restored Cigarette #1**
- **Torn And Restored Cigarette #2**
- **Ring Band-It**
- **Did You Order Salt Or Pepper**
- **Bluefield Debut**
- **Broken And Restored Rubber Band Finesse**
- **The Linking Headbands Pinch**

CHAPTER 6: Reputation Makers

- **Pencil Thru Quarter**
- **The Iceman Cometh**
- **Card Cubes**
- **Let's Hit The Bottle**

CHAPTER 7: Stand-Up

- **Silk To Egg**
- **Indoor Baseball**
- **Signed Bill In Light Bulb**
- **Billy. The Hypnotized Balloon**
- **The Two Card Trick**
- **Haley's Comet**

CHAPTER 8 Magic Management

- **Custom Cue Sheets**
- **Show Sheets**
- **Personal Project Planner**
- **Booking Sheets**

CHAPTER 9: Classic Renditions

- **The Thumb tip Bill Switch**
- **The Crazy Man's Handcuffs**

CHAPTER 10: Bonus Chapter

- **False Count With Coins**
- **Multiple Coin Production**
- **Double Colour Change**
- **Kointakey**
- **Inversion (by James Lewis)**
- **Incredible Coins Across**
- **The Vernon Theory Of Artistic Advancement: An Essay**
- **Challenging Your Experiences: An Essay**
- **Where Do You Stand?: An Essay**
- **On Magic Competition - Part One: Technical Preparation**
- **On Magic Competition - Part Two: Mental Preparation**
- **Pencil Thru Quarter Finesse (by David Williamson)**

CHAPTER 11: Making Magic Memorable

- **The Development Of Style**
- **Eight Principles For Making Magic Memorable**

CHAPTER 12: Negotiating Higher Performance Fees

- **Negotiating**
- **The Three Stages Of Negotiation**
- **Nine Gambits**