Magic 101

Start Your Magic Journey

WITH EXPERT TRAINING

If you've always wanted to learn magic, but didn't know where to start, this is for you! Magic 101 is a collection of INSANE magic tricks using cards, books, dollar bills, your phone, and more. These tricks are easy to learn, fun to perform, and they get unbelievable reactions. You can be a complete beginner or have been learning for several years already - there's something inside for you!

The Ultimate Magic Kit

THE SET WE WISH WE STARTED WITH!

These are tried and tested tricks that consistently result in the most insane reactions we've ever seen. Every trick is taught in detail by Blake Vogt, an award-winning magician who's created magic for David Copperfield, David Blaine, and the blockbuster film Now You See Me.

What's Included?

START LEARNING TODAY!

Inside the box, you'll learn the secrets of how these tricks work, as well as the psychology of how to perform them properly. We even throw in two decks of cards, an exclusive Magic 101 pin, and a few more surprises to get you started on your magic journey.