

## Monster Cereals Frute Brute™ - Pokerdeck

**MONSTER CEREALS®;ç FRUTE BRUTE®;ç Playing Cards**

**Frightfully good.**

**Introducing the entire lineup of General Mills' iconic MONSTER CEREALS®;ç featured in their very own limited edition playing cards.**

**Choose from**

**COUNT CHOCULA®;ç, FRANKEN BERRY®;ç, BOO BERRY®;ç, FRUTE BRUTE®;ç, FRUITY YUMMY MUMMY®;ç, and the latest Monster...CARMELLA CREEPER®;ç.**

**Each deck playfully highlights the distinct personality and color palette of your favorite Monster. Featuring 56 playing cards per package--each one completely custom.**

**These fun cards utilize a completely unique set of card suits. We spent many hours in the laboratory inventing details to make this project atmospherically spectacular for autumn.**

**Housed in a custom tuck box with deep embossing and spot UV elements. Printed on vintage feeling and looking paper to give you the ultimate retro cereal experience.**

- **Officially licensed product of General Mills.**
- **Designed by Brad Fulton.**
- **Produced by Fultons Playing Cards**
- **Printed on Cardistry Playing Card Stock in China.**

**More about FRUTE BRUTE®;ç:**

**First introduced in 1974--FRUTE BRUTE®;ç became the first Monster outside of the core three. Since being retired from shelves back in 1982, Mr Brute has achieved cult classic status thanks to being the favorite**

**cereal of Mr. Quentin Tarantino and making an appearance in the background of films such as "Pulp Fiction" and "Reservoir Dogs." We are proud to announce Frute Brute now starring in his very own deck of custom playing cards.**