

Switcharoo by Mitch Geier

"...It's Terrific!"

- Harry Allen

" I genuinely have never been a fan of electronic magic, but Mitch has designed a reliable piece of magic not only is it fooling, it is also just FUN to perform!"

- Conrad Cologne

"...An electronic marvel This is a versatile and fun effect that is so different from the usual close-up effects. I highly recommend Switcharoo Pro!"

- Marc DeSouza

*The Magic switchboard has finally been updated and made more reliable and versatile than ever. **Switcharoo** is completely unassuming composed of just three electric switches and three colored light bulbs. Each switch turns on its corresponding-colored bulb. The bulbs can be rearranged in any order and their switches still work!*

*During your entire routine, your audience sees the simple wiring and batteries through the transparent housing of **Switcharoo** there is nothing to hide and you're just getting started.*

The caps of the switches can be arranged and even with the bulbs and switch covers in a new order all the lights still work. If a cap is removed from a switch that switch will STOP working. You can even add two covers to one switch and that switch will now control both lights.

*Unlike other switchboards or older models, you can do any phase of **Switcharoo** AT ANY TIME. You are in complete control, and you have several possible kickers to choose from to end your routine.*

Kicker #1

An audience member can think about one of the lights and without touching any of the bulbs or switches that bulb lights on it's own.

Kicker #2

With the batteries removed, your entire audience is asked to send its power to of one of the lights and that bulb eerily and slowly flickers on and then turns off.

Kicker #3

*You can do something no other board has done before. You can remove the batteries from **Switcharoo** and the lights and switches will still work only after a magical gesture. Perfect for those moments when your audience ask for something that they think is impossible.*

- *No magnets*
- *No remotes*
- *No apps*
- *No complex algorithms*
- *Easy to learn*
- *Easy to use*
- *Easy to make your own.*

"If you can change the batteries in a T.V. remote you can do Switcharoo, it's just that easy!"

- Mitch Geier

What sets Switcharoo apart?

A Compelling Finale: *The magic switchboard finally had an ending. Using any of the kickers gives you a powerful and impactful conclusion that will leave your audience captivated.*

Make Your Own Routine: **Switcharoo** *can seamlessly switch between three different modes of operation. This versatility allows you to decide what to present and structure your routine. You can reorder your routine at any time, even in the middle of your performance. This feature gives you total freedom and allows you to customize your routine to fit your performing situation.*

Perform Almost Anywhere: **Switcharoo** *can not only be used close up but also in parlor, cabaret, and virtual settings.*

Audience Participation: **Switcharoo** *allows a volunteer to freely rearrange the switch and bulb covers with their own hands. This level of interactivity has not been possible with other switchboards.*

Advanced Bulb Technology: *Utilizing LED bulbs, **Switcharoo** uses less power and has a longer lifespan. Each bulb contains a light diffuser, ensuring optimal*

visibility from any viewing angle.

Advanced Power Technology: There is no on- and off-switch to worry about. Power-saving technology means **Switcharoo** is always ready to perform.

1 Year Warranty: **Switcharoo** comes with a 1-year parts warranty. Once you receive your **Switcharoo** you can register it and your unit is automatically covered. Each unit is handmade in the U.S.A. and we stand by our craftsmanship.

Completeness: **Switcharoo** comes with everything you need to start performing right out of the box. It includes video instructions, a complete written instruction manual, performance footage, and a protective cloth bag. You get everything you

What do you get in the package?

- The Switcharoo unit
- Protective felt bag
- USB key with written & video instruction.
- Access to performance footage.
- Product registration card

FAQ

Q: How long will it take me to learn to perform **Switcharoo** ?

A: **Switcharoo** has been designed to be intuitive. Most performers get the basics of the device down in 5 minutes.

Q: Does **Switcharoo** use any remotes, apps, or hidden assistance?

A: No it doesn't, **Switcharoo** is completely self-contained. You are in full control of the unit at any given time.

Q: What happens if **Switcharoo** breaks? Can I fix it?

A: Each **Switcharoo** is handmade in the U.S.A. and we stand by their quality. All **Switcharoo** come with a 1-year parts warranty. Our team is here to help you if anything happens to your **Switcharoo** .