

Focus by Craig Petty - Markiertes Kartenspiel

Craig Petty & Phil Smith are BACK with quite possibly their most *devious* and **powerful** collaboration yet. This absolute blockbuster combines both Magic and Mentalism to create one of the most versatile tools in your arsenal.

FOCUS begins as an ordinary set of Movie Trivia Cards. But beneath the quotes and poster artwork lies a series of magical plot twists that every film geek will obsess over!

BASIC

- Instantly know the exact movie someone is thinking of.
- Use your savant-like powers to tell them the year their movie was released.

ADVANCED MASTERY

- Have your audience zero in on a single, genuine word from the movie and you can immediately tell them what they're thinking with EASE!
- Read their mind using real quotes from the real movies.

GOD TIER

- Reveal information that's not even on the cards! (Pssttt.. We'll get back to this later.)

The reason **FOCUS** is so powerful can be boiled down to one thing; Lay people don't have a favorite playing card but EVERYONE has a favorite movie.

FOCUS allows you to INSTANTLY find common ground with your audience, capturing their attention right from the get go.

And once you get going... boy do things go from wild to crazy!

Because this deck does so much and hides so many secrets, we'll list some out for you in their most basic form:

- The Mother Of All Book tests is built in with REAL quotes from each film.

- The deck is in alphabetical and cyclical stack. Meaning you can tell what card someone has taken, by looking at the secret information on the back of the next card in the deck.
- Know the card in their hand or the one before or after.
- Marked numerically.
- Know the movie they're thinking of.
- The year it was released.
- The first few words of each quote.
- Information that's NOT EVEN ON THE CARDS. Such as director and the box office gross.

When we at Murphy's heard about that final feature we lost our mind with excitement. We've never seen information marked on a deck that's not on the cards and it took us a moment to understand how powerful it is. Because now, if your audience ever thought you were getting a sneaky look at their chosen movie card somehow, then you knowing information that's not even on the card TOTALLY cancels out any methods they could have.

Quite simply it's a brand new, unique feature that we think is worth the price of the deck alone.

And if all that wasn't enough. We've hidden secret reveals built into the box and there's even an incredible visual trick using Slimer from Ghostbusters where he visually jumps off the movie cards and travels through the deck to find their selection. This trick alone could have been released as a stand alone product but we've added it here as just another incredible feature of this unbelievable project.

Bring that cinematic wonder straight into the hands and minds of your audience - with you as the star!

But don't just take our word for it, here are what some of the best living mentalists and magicians from around the world are saying about **FOCUS**.

"Focus is fantastic. It looks like a genuine pack of movie quiz cards, but has more secrets built into than Criss Angel's stooge budget. Smith has gotten so good that the card markings now contain information that isn't even in the deck! And Petty has created 40,000 hours worth of killer new material exclusive to this deck! Or something.

Either way, magicians and mentalists are going to absolutely LOVE this."

- Mark Elsdon

"Film is something we can all relate to. Trivia games, we can all relate to. What Craig has done is taken these and injected them with some of the most powerful magic and mentalism concepts you can think of! If you are looking for a relatable, strong, real world piece of magic, THIS is it!"

- Michael O'Brien

"Ok...this is insane! This is the Movie Deck I have been waiting for! A deck of movie and movie quotes that allow you to perform tons of routines and engage your audience in a fun and entertaining way! This release deserves an Oscar!"

- Luca Volpe

"Craig Petty and Phill Smith are an unstoppable force of nature. They understand what it takes to create a product of quality and strength, and they have proven this time and time again. FOCUS is yet another example of this, marrying subterfuge with subtlety. Bravo, utterly brilliant."

- Eric Stevens

"Absolutely genius idea that every magician and mentalist will want to perform. Using repeatable movie posters is just brilliant and the range of devious effects is incredible."

- John Morton

"I'm always amazed by your creativity, but with Focus you've really outdone yourself! This opens up so many possibilities and astonishing reveals. The amount of information that you & Phil have built into the design of these cards is incredible. This is the perfect substitute for performers who want to move away from a deck of playing cards and add more meaning and connection to their reveals. It's outstanding!"

- Marc Paul

"Craig and Phil have done it again! "This utility deck does it all and its movie theme gives it an instant hook. It's time to Focus on your next great performance! Absolutely brilliant!"

- Roddy McGhie

"Craig's latest blockbuster is epic in every way. Hugely relatable, vastly versatile and massively fun. Plus, there's Phill Smith's visionary design and more tricks

than you can shake a popcorn bucket at. Focus will be a huge success."

- Oliver Meech

"Craig is fast becoming the king of marked decks!! I'm an actor who's been in movies and a magician.....this is literally the perfect trick for me!!! It's absolutely perfect!"

- Simon Lipkin