

WHITE EDITION FULTON STREET MTA PLAYING CARDS (1972 VIGNELLI MAP EDITION)

These **special edition playing cards** celebrate the 50th Anniversary of Massimo Vignelli's iconic design for the MTA Subway Map of 1972.

No expense was spared in creating these classic playing cards that feature completely custom back and face card designs that celebrate the now legendary signage of the most frequented transit system in the USA.

Produced in collaboration with the MTA, **Fulton Street** is a love letter to the amazing graphic design of the New York Metropolitan Transportation Authority. By "cropping into" the curves so eloquently designed by Vignelli, these cards provide a back design that encapsulates the kinetic energy of transit in The Big Apple.

- Completely Custom Design including court cards & pips.
- Additional Card features an essay by Dr. Kenneth Joh on the significance of the Vignelli Diagram.
- Printed by the US Playing Card Company on premium card stock. Tuck Box letterpress embossed in San Diego, CA.
- Designed by Brad Fulton
- Produced by Fulton's Playing Cards
- Officially Licensed Product of the MTA