

## Persona by David Jonathan

Persona,

is a practical, commercial close-up effect from David Jonathan and Vanishing Inc. that is guaranteed to make every audience laugh and smile.

*"A contender for trick of the year!"*

- Craig Petty

*"Genius method and a real crowd pleaser. Devious and yet so easy to do."*

- Cameron Francis

This pocket-sized, personality test magic trick uses fully custom cards to reveal a participant's true personality. It's easy to do and can be taken with you everywhere.

You ask someone a variety of questions and then use the cards to spell out whatever answer they give (you can even let them do this part). These questions are customizable, and you can ask as many, or as few, as you want. The answers they give are also 100% free.

In the end, they're left holding one card. All of the cards they didn't choose are flipped over to show they have negative traits printed on them like "selfish" or "rude". Finally, your participant turns over the card they're holding to discover it describes them as "awesome" (the only positive trait in the bunch).

No forces. No equivoque. No memory work. No sleight of hand.

This direct and memorable routine is self-working thanks to the custom cards designed in conjunction with Phill Smith. By streamlining a principle first introduced in his bestseller "Profile", David has created an easy-to-do stunner that doesn't require any memory work. You'll be performing it within minutes of opening the box.

*"Brilliant thinking! A perfect opener!"*

-Simon Lipkin

***"A devious method"***

**- David Regal**

**Persona** also comes with a set of bonus cards designed to be used in more "adult" situations. In this variation, all of the non-chosen cards are positive traits. The card they end up holding reveals they are an "A-hole". In the right situations, with the right crowd, this one always gets a big laugh.

Both sets of premium quality custom cards come secured in a luxurious faux leather packet wallet that adds a touch of elegance while protecting the cards in transit. The accompanying online magic tutorial will also have you ready to use **Persona** right away.

**Persona** is engaging and memorable close-up magic made easy. Get yours today!